

# e-ScienceTalk

## QUARTER 9 REPORT: DEC 12 TO FEB 13

### EU REPORT

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#### Abstract

This report summarises the activities of the e-ScienceTalk project during the tenth quarter of the project, December 2012 to February 2013, including a work package summary, effort figures, metrics for the quarter, issues and plans for the next quarter.

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## II. DELIVERY SLIP

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## III. DOCUMENT LOG

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1	31/07/2013	ToC	Catherine Gater/EGL.eu
2	31/07/2013	Final draft	Catherine Gater / EGL.eu
3			

## IV. APPLICATION AREA

This document is a formal deliverable for the European Commission, applicable to all members of the e-ScienceTalk project and its beneficiaries and collaborating projects.

## V. DOCUMENT AMENDMENT PROCEDURE

Amendments, comments and suggestions should be sent to the authors.

## VI. PROJECT SUMMARY

Over the last 10 years, the European Commission and governments have invested substantial funds in distributed computing infrastructures. Scientists have access to state-of-the-art computational and data resources located around the world, putting European research into a leading position to address the greatest challenges facing us today, such as climate change, pandemics and sustainable energy. The advent of the European Grid Infrastructure, combined with the blurring of boundaries between grids, clouds, supercomputing networks and volunteer grids, means that a clear consistent source of information aimed at non-experts is now more important than ever, through dissemination projects such as e-ScienceTalk, that cross national boundaries.

### Objectives:

- e-ScienceTalk will build on the achievements of the GridTalk project in bringing the success stories of Europe's e-Infrastructure to policy makers in government and business, to the scientific community and to the general public.
- e-ScienceTalk will work with EGI-InSPIRE and other collaborating projects to expand the scope of the existing GridTalk outputs, and to report on the interactions of grids with e-Infrastructures such as cloud computing and supercomputing.
- The project will explore options for the sustainability of e-ScienceTalk's products.
- e-ScienceTalk will produce a series of reports aimed at policy makers to disseminate key policy issues underpinning grid and e-Infrastructure development in Europe. The project will also coordinate e-concertation activities.
- The GridCafé, GridCast and GridGuide suite of websites will cover new topics and explore novel web technologies; they will integrate closely with GridPP's Real Time Monitor, combining live views of grid activity with the human aspects of computing.
- The growing weekly publication, International Science Grid This Week (iSGTW) will bring news and events to the existing and potential e-Science community.

## VII. EXECUTIVE SUMMARY

This report covers the tenth quarter of the e-ScienceTalk project, December 2012 to February 2013. This document reports on the activities of the tenth quarter in each work package, summarises any issues raised and previews plans for the next quarter in PY3. The management report includes summary effort figures, the expected spending profile for the next period and includes the project metrics for each work package.

The outputs from WP1 Policy, Impact and Sustainability, have been in events, e-ScienceBriefings and GridCasts, producing the tenth e-ScienceBriefing D1.2.10 which covered the topic of big data and the eleventh e-ScienceBriefing D1.2.11 on security in e-Science. In Q10, WP2 ran 2 full or mini GridCasts at events in Europe, including the eIRG meeting and CloudScape V. WP2 also worked on the Real Time Monitor. International Science Grid This Week was sent to just over 8700 subscribers by email by WP3, and increased social media followers. WP3 has continued to publish iSGTW, with 11 issues produced during the quarter.

WP1 continues to work on achieving a good balance of information and contributions from collaborating projects in the e-ScienceBriefings. In WP3 in November, the US Desk Editor, Amber Harmon continued to contribute to the editorial team, based at Indiana University. Science Writer Adrian Giordani left CERN in January 2013, and additional effort is being provided by Zara Qadir of WP1 in the next quarter.

The project management report confirms that all Deliverables and Milestones have been submitted to the EC on time, apart from a PMB meeting that was held in January instead of December due to diary constraints, and a GridCast which took place in February rather than January due to lack of events in January. Management efforts are now concentrating on establishing MoUs or collaboration agreements with the ESFRI cluster projects, such as ENVRI, BioMedBridges and DASISH. A no cost project extension to July 31<sup>st</sup> 2013 is being prepared through a DoW amendment. Effort reporting for the tenth quarter is at 66% of planned effort due to the holiday period.

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## 1 INTRODUCTION

This document reports on the activities of the tenth quarter in each work package for e-ScienceTalk, covering the e-ScienceBriefings, the GridCafé, GridCast and GridGuide, as well as the Real Time Monitor and International Science Grid This Week. The report also summarises any issues raised or addressed during the tenth quarter, and previews plans for Q11. The management report includes summary effort figures for the quarter and includes the project metrics for each work package.

## 2 MAIN ACHIEVEMENTS

### 2.1 Summary

This section summarises the main achievements by each work package during the tenth quarter of the project.

### 2.2 Work packages

#### 2.2.1 WP1: Policy, impact and sustainability

E-ScienceTalk launched the tenth e-ScienceBriefing on the topic of big data [R1] and the eleventh e-scienceBriefing on security and e-Science [R2]. These policy documents D1.2.10 and D1.2.11, covered 19 and 11 projects respectively and were distributed at events during the quarter. The document was also emailed to the EGI dissemination mailing list, as well as the e-IRG Board members.

The e-ScienceTalk team has also attended a number of policy related events during the quarter, including CloudScape V. A GridCast or mini GridCast was held at 2 events: e-IRG and CloudScape. At these events and others attended by WP2/WP3, copies of the new e-ScienceBriefings have been distributed.

A communications training session was held at ILL on 27 November for 6 members of the CRISP management and dissemination team. The 2 interview videos with project leaders Michael Krisch and Ian Lishman have been published on GridCast and on the CRISP website.

#### 2.2.2 WP2: GridCafé, GridGuide, GridCast

WP2 has worked on e-ScienceTalk's suite of interactive websites, Gridcafé, GridCast and GridGuide, as well as the main project website and the Real Time Monitor.

During the tenth quarter, the following work was carried out.

##### GridCafé

- Graphics from the 3D version were developed for the People Bay Communications and News sections of e-ScienceCity and published on the site.
- The Data Park area of the e-ScienceCity website was launched, based on the two e-ScienceBriefings in this area, on networks and big data. This completes the content areas of the e-ScienceCity website.

##### GridCast

- Small GridCasts were planned for the ENVRI and Helix-Nebula meetings in January and February, and GridCast blogs were published through remote attendance.
- Major GridCast for the CloudScape V event in February 2013 in collaboration with Trust-IT.

### **GridGuide**

- WP4 is working on a list of XSEDE and PRACE sites that are currently not included in the GridGuide to increase the number of sites in the US and Europe.
- GridGuide will be included in e-ScienceCity as a new area, GridPort.

### **Real Time Monitor**

- The Imperial team added Phedex data transfer data to the RTM as an additional layer and this is now fully available in all version.
- The GridCast team displayed the RTM at events attended by e-ScienceTalk, including CloudScape V.

## **2.2.3 WP3: iSGTW**

Weekly issues of iSGTW were produced, 11 in total, including articles, links, images, videos, jobs. Overall, traffic has increased significantly over this quarter. Page views have increased by over 60% on the same period last year to 141,325. Unique visitors are at 54,038, which represents an improvement of 26% on last year. Also, the average duration of visits to the site is up 14% on the same period last year to 02:11.

As with the last quarter, the most popular story over this period was again a feature from 2010, which seems to perennially perform well on the site. It's called: 'Research Report - Turning the microscope inwards: Studying scientific software ecosystems'. Other popular articles this quarter included: 'Desktop power helps map protein dance', '2013 — Find out what the experts say', and 'Happy holidays and see you next year'. All of these articles achieved over 2,000 page views each.

Finally, we have also spent time researching the costs of a new server, due to high levels of traffic (particularly due to articles being shared on social media by organisations with many followers) causing the site to crash. An auto-restart of the server has been put in place, which kicks in if page load times go beyond an acceptable limit, and this has successfully prevented the site from going down over long periods. We have now obtained estimates for the price of a new server, which will provide a long-term solution to this problem, without capping traffic numbers.

## **2.3 Issues and mitigation**

### **2.3.1 WP1: Policy, impact and sustainability**

One issue foreseen for WP1 is:



- To ensure a good balance of information and contributions from collaborating projects in the e-ScienceBriefings.

WP1 is working to mitigate this issue through developing collaborations and MoUs and by liaising with the policy teams in projects such as EGI-InSPIRE and e-IRG. WP1 is exploring dissemination opportunities with projects such as ENVRI and BioMedBridges.

### **2.3.2 WP2: Gridcafé, GridGuide, Gridcast**

For WP2, the following issues have been reported in previous quarters:

- Adding Russian, Chinese and other non-Roman languages to the GridCafé database.
- Displaying jobs from other, non-gLite sources in the RTM.

In order to support adding Russian, Chinese and other non-Roman translations of the GridCafé, separate html sites will continue to be needed, as these are not supported by the content management system.

The RTM is exploring adding additional types of data to the interface including from other LHC experiments.

### **2.3.3 WP3: iSGTW**

In WP3, the following issue has been reported in previous quarters:

- Staffing during the handover with Amber Harmon, as she joins the iSGTW team and gets up to speed.

The editorial team at iSGTW is now fully recruited, with the exception of the 0.5 FTE post at ASGC, which is still being advertised.

We have been helping Amber Harmon, the new US desk editor, who joined at the very end of the last quarter, to fit into her new role and attempt to get up to speed.

Adrian Giordani left the publication in January, with the end of his CERN contract drawing to a close. This has resulted in the publication having a shortfall in effort towards the end of the quarter. However, Zara Qadir has been able to take on an extra day per week writing for iSGTW.s

## **2.4 Plans for the next quarter**

This section outlines for the plans for each work package during the next quarter, March 2013 to May 2013.

### 2.4.1 WP1: Policy, impact and sustainability

During Q11, a final e-ScienceBriefing will be produced and circulated covering the topic of Horizon2020, looking ahead to the new funding framework (D1.2.12). The briefing will be distributed at events attended by the e-ScienceTalk project, such as the EGI Community Forum in April and also by email.

The 10<sup>th</sup> e-Infrastructure Concertation event, bringing together project leaders for newly funded FP7 projects will take place in Brussels on 6-7 March. As part of the event, e-ScienceTalk is leading the FP7 Success Story Competition, which will highlight the best success stories from the FP7 Capacities funding programme in e-Infrastructures. Project leaders of current and former projects, funded through FP7 (2006 – 2013) are invited to submit abstracts highlighting their project's biggest success story. These will be advertised through iSGTW.

A further communications training event will take place as part of the programme for the CRISP 2<sup>nd</sup> Annual Event in Villagen, Switzerland.

WP1 is implementing the impact measurement activities for the final year of the project, working towards the final report on impact and sustainability.

### 2.4.2 WP2: Gridcafé, GridGuide, Gridcast

For WP2, a number of developments are planned for the eleventh quarter.

- **GridCafé**
  - Marketing e-ScienceCity for the final year of the project to boost traffic to the new areas of the site outside GridCafé, now that the marketing strategy is agreed.
  - Creating a Schools pack from the e-ScienceCity, including an offline version on USB key.
  - Gather feedback on the e-ScienceCity website and feed this back into the development process.
- **GridCast**
  - Small GridCasts are planned for the 5<sup>th</sup> CAPRI Evaluation meeting and the e-IRG meeting.
  - Major GridCast for the 10<sup>th</sup> e-Infrastructure Concertation meeting, the International Symposium on Grids and Clouds in Taipei and the EGI Community Forum in Manchester.
- **GridGuide**
  - Create skeleton sites for the XSEDE and PRACE sites and add them to GridGuide.
  - Transfer capsule content for each site to a new area in e-Sciencecity, called GridPort.
- **RTM**

- Streamline the user interface to increase the usability of the RTM.
- Monitor the impact of the upgrade of WorldWind 1.4, and launch the upgraded graphics
- Plan for a further major development for PY3, in collaboration with the London Science Museum.

### 2.4.3 WP3: iSGTW

For the next quarter, as well as publishing weekly issues and continuing to build its Twitter and Facebook following, iSGTW will focus on expanding its network of contributors, so as to ease the transition when the e-Science Talk project ends. iSGTW will be attending the e-Infrastructure Concertation meeting in Brussels in March, the 2nd Annual Crisp Meeting in Villagen in March, the EGI Community Forum in Manchester in April, and the ISC' 13 event in Leipzig in June 2013. As well as using these events as means of increasing iSGTW's following, we will also use them as an opportunity to seek to increase our network of contributors. EGI has launched a science writing competition as part of the publicity for the EGI Community Forum, in collaboration with iSGTW. Winning articles will be published in iSGTW. Finally, there will be an advisory board meeting on 15 April.

### 3 CONSORTIUM MANAGEMENT

#### 3.1 Summary

This section outlines the consortium management activities during the quarter, carried out by WP4 the management work package.

#### 3.2 WP4: Management

##### 3.2.1 Project management

The weekly project team meetings continued during the tenth quarter. A PMB telcon meeting was held on 10 January to review the outcomes of the 2<sup>nd</sup> Periodic Review. A no cost project extension to July 31<sup>st</sup> 2013 was agreed in principle with the reviewers at the review meeting, and a DoW amendment has been prepared during this quarter.

Management efforts are now concentrating on establishing MoUs or collaboration agreements with the ESFRI cluster projects, such as ENVRI, BioMedBridges and DASISH, and on producing the final project deliverables. One MoU was signed with BlogForever, to help preserve the contents of GridCast once the project ends.

##### 3.2.2 Milestones and Deliverables

**Table 1: Quarter 10 Deliverables**

Del. no.	Deliverable name	WP no.	Nature	Due (PM)	Delivery date (PM)	Status
D1.2.10	e-ScienceBriefings	1, 2	R	28	28	Completed
D1.2.11	e-ScienceBriefings	1, 2	R	30	30	Completed

**Table 2: Quarter 10 Milestones**

Milestone number	Milestone name	WP no.	Due (PM)	Delivery date (PM)	Status
MS10.10	PMB meetings	4	28	29	Completed
MS4	GridCasts	2	29	30	Completed
MS15	Dissemination materials	4	30	30	Completed

**Table 3: Quarter 11 Deliverables**

Del. no.	Deliverable name	WP no.	Nature	Due (PM)	Delivery date	Status
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					(PM)	
D1.2.12	e-ScienceBriefings	1, 2	R	32		In progress
D3.6	Report on survey of iSGTW readers and annual metrics	3	R	33		In progress

**Table 4: Quarter 11 Milestones**

Milestone number	Milestone name	WP no.	Due (PM)	Delivery date (PM)	Status
MS3	10 <sup>th</sup> e-Concertation meeting	1,2,3	31		In progress
MS7	Posters and marketing materials	3,2	31		In progress
MS10.11	PMB meeting	4	31		In progress
MS4	GridCasts	2	32		In progress
MS6	GridGuide expanded to 100 sites	2	33		In progress

### 3.2.3 Consumption of effort

A summary of the effort consumption by each partner in each work package is included below. Unfunded effort is included where relevant. A summary of the percentage effort delivered in Q10 is included at the end of this section.

#### 3.2.3.1 Overall effort figures per work package

**Table 5: Overall effort achieved in Q10 in PMs (view 1)**

Work package	Dec	Jan	Feb	Total	Year plan	Linear Q plan	Y2 achieved	Q10% achieved	Q9 % achieved
WP1	1.00	0.75	1.28	3.03	46	4.2	92%	72%	81%
WP2	0.83	1.42	1.36	3.61	64	5.8	89%	62%	60%
WP3	1.44	1.44	1.22	4.1	52	4.7	93%	87%	141%
WP4-M	0.22	0.28	0.33	0.83	17	1.5	85%	55%	120%
WP2-UNF	0.00	0.00	0.00	0	8	0.7	0%	0%	0%
WP4-UNF	0.00	0.00	0.00	0	5	0.5	39%	0%	34%
<b>Total</b>	<b>3.49</b>	<b>3.89</b>	<b>4.19</b>	<b>11.57</b>	<b>192</b>	<b>17.5</b>	<b>86%</b>	<b>66%</b>	<b>88%</b>

Overall, the effort figures for Q10 are at 66% for the quarter, mainly due to the holiday period. A member of staff also left towards the end of the quarter, which will be compensated for by additional effort in WP3 by QMUL. Management effort in WP4 is lower than planned to compensate for the additional effort involved in supporting the project review.

### 3.2.3.2 Overall effort figures per partner

**Table 6: Overall effort achieved in Q10 in PMs (view 2)**

Partner	Dec	Jan	Feb	Total	Year plan	Linear Q plan	Y2% achieved	Q10% achieved	Q9 % achieved
<b>CERN</b>	1.44	1.39	1.11	3.94	67	<b>6.1</b>	<b>82%</b>	<b>65%</b>	113%
<b>APO</b>	0.5	0.67	0.53	1.7	34	<b>3.1</b>	<b>86%</b>	<b>55%</b>	94%
<b>QMUL</b>	1.33	1.55	2.22	5.1	47	<b>4.3</b>	<b>100%</b>	<b>119%</b>	77%
<b>IMPERIAL</b>	0	0	0	0	26	<b>2.4</b>	<b>69%</b>	<b>0%</b>	21%
<b>EGLeu</b>	0.22	0.28	0.33	0.83	18	<b>1.6</b>	<b>84%</b>	<b>52%</b>	117%
<b>Total</b>	<b>3.49</b>	<b>3.89</b>	<b>4.19</b>	<b>11.57</b>	<b>192</b>	<b>17.5</b>	<b>86%</b>	<b>66%</b>	88%

Q10 represents 27% of the elapsed time of the project. The total overall effort figures for the tenth quarter are at 66% of planned for the project as a whole. CERN has slightly under reported this quarter, due to the departure of the Science Writer towards the end of the quarter. QMUL has slightly over reported during PQ10 due to compensating for effort lost in WP3. Imperial has significantly under reported this quarter, and this was discussed at the PMB meeting this quarter. EGI.eu has under reported due to compensating for the additional management effort required for the end of year and project review reporting.

### 3.2.4 Overall financial status

The expenditure for the second year of the project is expected to follow the profile outlined below. Financing will be distributed to partners at the end of Year 2 based on the accepted Form C costs, taking into account the 90% ceiling.

**Table 7: Expected expenditure profile PY 3**

Partner	WP1	WP2	WP3	WP4	Total	3rd Year
EGL.eu				187,694	187,694	68,252
QMUL	223,513	56,858	40,627		320,998	116,727
APO	28,088	154,882	28,088		211,057	76,748
Imperial		114,181			114,181	41,520
CERN	69,164	77,562	319,344		466,070	169,480
<b>Total</b>	<b>320,764</b>	<b>403,485</b>	<b>388,057</b>	<b>187,694</b>	<b>1,300,000</b>	<b>472,727</b>

**Table 8: Estimated Personnel expenditure Q10 (Euros)**

Work package	Dec	Jan	Feb	Cumul Direct	Cumul Indirect	Cumul Eligible	Q10 Estimated Funding
WP1	4,368	3,362	5,273	13,003	2,601	15,604	<b>13,913</b>
WP2	4,271	6,971	6,798	18,040	3,608	21,648	<b>19,303</b>
WP3	9,506	9,593	7,782	26,881	5,376	32,257	<b>28,763</b>
WP4-M	1,959	2,573	2,936	7,468	1,494	8,962	<b>7,991</b>
WP2-UNF	0	0	0	0	0	0	N/A
WP4-UNF	0	0	0	0	0	0	N/A
<b>Total</b>	<b>20,104</b>	<b>22,499</b>	<b>22,789</b>	<b>65,392</b>	<b>13,078</b>	<b>78,470</b>	<b>69,969</b>

In line with the under spending of the person months planned, the costs of the personnel are lower than the projected estimates. The partners have spent in total 70keuro during the quarter; 129keuros were (linearly) forecast over a 3-month period.

### 3.2.5 WP4: Management issues and mitigation

For WP4, a number of issues were monitored in PQ10:

- Identification of funding for the costs of day to day maintenance of the iSGTW website by Xenomedia, once Fermilab funding ceases.

The handover of specific tasks between Xenomedia and QMUL is being co-ordinated by WP4, including the improvement to the server at QMUL. An upgrade from Drupal 6 to 7 is being explored.

### **3.2.6 WP4: Plans for the next quarter**

The management workpackage will complete the DoW amendment for the no cost project extension and implement sustainability planning activities for the final year of the project. A further PMB meeting is planned for 8 March 2013.



## 4 PROJECT METRICS

Project metrics have been revised in D4.4 *Annual report on feedback and metrics* [R3]. The revised metrics are now being tracked and are summarised for each work package below. Project level metrics are indicated in bold type.

### 4.1.1 WP1: Policy, impact and sustainability

Table 11: Metrics for Work Package 1

Metric no.	Description	Comments	Q9	Q10	Q11
1.1	<b>Projects covered</b>	<b>In the e-ScienceBriefings</b>	<b>12</b>	<b>30 (19+11)</b>	
1.2	<b>Reports and briefings published</b>	<b>In print or by email</b>	<b>1</b>	<b>2</b>	
1.3	<b>Countries where reports or briefings are distributed</b>	<b>In print or by email</b>	<b>13</b>	<b>46</b>	
1.4	Policy articles published	In print or online	2	4	
1.5	Printed policy reports circulated per briefing	To policy makers	100	200	
1.6	Policy events organised	Number organised	0	1	
1.7	Attendees at e-ScienceTalk organised policy events	Number of delegates	0	132	
1.8	Policy events attended by e-ScienceTalk	Number attended, physically or virtually	3	3	
1.9	Delegates at policy events attended by e-ScienceTalk	Number of delegates at events attended.	500	400	
1.10	Downloads of policy documents (cumulative)	Measured from the e-ScienceTalk web site	9128	11054	

1.11	Training Sessions/talks delivered	New metric	2	1	
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#### 4.1.2 WP2: Gridcafé, GridGuide, Gridcast

Table 12: Metrics for Work Package 2

Metric no.	Description	Comments	Q9	Q10	Q11
2.1	Sites on GridGuide	Number of new sites included	0	10	
2.2	Bloggers contributing to GridCasts	Average number of bloggers on GridCast	6	3 (mini)	
2.3	GridCasts per year	Including major and mini GridCasts	4	5	
2.4	New areas of GridCafé	Covering topics other than grid computing	0	1	
2.5	Change in unique visitors to the GridCafé website	From Google Analytics	3608 (+86% from 1935)	3357 (-7%)	
2.6	Ratio of page views to visitors for the GridCafé website	From Google Analytics	3.13	2.79	
2.7	Number of bloggers for GridCast	Total number of bloggers	7	5	
2.8	Blog entries on GridCast	Total number	44	32	
2.9	Podcasts on GridCasts	Total number	7	5	
2.10	Unique visitors to the GridCast (% new)	From Google Analytics	75.3	82.3	
2.11	Length of time spent on the	From Google Analytics	1:17	1:11	

	GridCast				
2.12	EU sites on GridGuide	European based sites	36	45	
2.13	Non-EU sites on GridGuide	Non-European located sites	23	26	
2.14	Unique visitors to the GridGuide	From Google Analytics	296	114	
2.15	Page views of the GridGuide	From Google Analytics	403	157	
2.16	GridGuide sites on RTM	Total number	59	59	
2.17	Countries in the RTM	Total number <sup>1</sup>	54	54	
2.18	Numbers of delegates at events demoing the RTM	Including events attended by collaborating projects demoing the RTM	300	10400	

#### 4.1.3 WP3: iSGTW

Table 13: Metrics for Work Package 3

Metric no.	Description	Comments	Q9	Q10	Q11
3.1	iSGTW subscribers	Registered in the database	8249	8706	
3.2	Articles on European projects	Based on EU funded projects	27	18	
3.3	Projects in the iSGTW/GridCafé resources section	Total number	64 (non added this quarter)	64	
3.4	iSGTW printed materials distributed	At events attended by e-Science Talk or by collaborating projects	Total of 616 (up 6 this quarter)	616	
3.5	Issues published	Issued to subscribers and posted on the website	13	11	

<sup>1</sup> [http://gridportal-ws01.hep.ph.ic.ac.uk/dynamic\\_information/egee-locations.xml](http://gridportal-ws01.hep.ph.ic.ac.uk/dynamic_information/egee-locations.xml)

3.6	US articles published	Based on US projects	44	18	
3.7	Worldwide articles published	Based on non US or EU projects	12	4	
3.8	Unique visitors to the website	From Google Analytics	43,235	54,038	
3.9	Page views of the website	From Google Analytics	88,752	141,325	
3.10	Countries visiting the iSGTW website	From Google Analytics	179	176	
3.11	Marketing materials distributed	In print or by email or at events	4	5	
3.12	Survey responses	Through Zoomerang survey tool	0	113	
3.13	Social media subscribers	On Twitter and Facebook	1394 Twitter + 709 Facebook	1545 Twitter + 925 Facebook	
3.14	Time spent on the site per visit (minutes)	From Google Analytics	1:55	2:11	
3.15	Stories shared on social media	Via all social media channels	495	494	

#### 4.1.4 WP4: Management

**Table 14: Metrics for Work Package 4**

Metric no.	Description	Comments	Q9	Q10	Q11
4.1	Deliverables submitted	By email and online	1	3	
4.2	Milestones agreed	By email and online	4	3	
4.3	Late Deliverable and Milestones	Submitted or agreed after the date agreed with the EC	0	0	
4.4	e-ScienceTalk materials produced	Included printed materials, pens, banners etc	500 pens 200 badges	0	
4.5	Unique	From Google	409	357	

	visitors to the e-ScienceTalk website	Analytics			
4.6	Referrals from e-ScienceTalk site to other e-ST sites	From Google Analytics	145	115	
4.7	Media releases issued	Issued via Alphagalileo and by email	0	0	
4.8	Press cuttings	Measured by Google Alerts	1 <sup>2</sup>	0	
4.9	Events attended	By e-ScienceTalk project team	6	3	
4.10	Social media subscribers	On Twitter	2059	2143	
4.11	Media partnerships at events	Number of events with e-ScienceTalk as media partners	3	1	
4.12	Number of MoUs signed	With collaborating projects	0	1	

<sup>2</sup><http://www.zive.cz/clanky/osm-zivych-map-ktere-vam-popisou-co-se-deje-ve-svete/sc-3-a-166010/default.aspx>  
(Czech technology news site featured RTM)



## 5 CONCLUSION

The tenth quarter for e-ScienceTalk has seen a range of outreach activities and launches. Expenditure of costs and effort are below planned for the quarter. All Deliverables and Milestones have been completed and submitted on time during the quarter, apart from a PMB meeting and GridCast event.

## 6 REFERENCES

<b>R1</b>	D1.2.10 e-ScienceBriefing <a href="https://documents.egi.eu/document/1498">https://documents.egi.eu/document/1498</a>
<b>R2</b>	D1.2.11 e-ScienceBriefing <a href="https://documents.egi.eu/document/1605">https://documents.egi.eu/document/1605</a>
<b>R3</b>	D4.4 Annual Report on Feedback and Metrics <a href="https://documents.egi.eu/document/1328">https://documents.egi.eu/document/1328</a>