

# e-ScienceTalk

## QUARTER 11 REPORT: MAR TO MAY 2013

### EU REPORT

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#### Abstract

This report summarises the activities of the e-ScienceTalk project during the eleventh quarter of the project, March to May 2013, including a work package summary, effort figures, metrics for the quarter, issues and plans for the next quarter.

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## II. DELIVERY SLIP

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## III. DOCUMENT LOG

Issue	Date	Comment	Author/Partner
1	31/07/2013	ToC	Catherine Gater/EGL.eu
2	31/07/2013	First draft	Catherine Gater / EGL.eu
3			

## IV. APPLICATION AREA

This document is a formal deliverable for the European Commission, applicable to all members of the e-ScienceTalk project and its beneficiaries and collaborating projects.

## V. DOCUMENT AMENDMENT PROCEDURE

Amendments, comments and suggestions should be sent to the authors.

## VI. PROJECT SUMMARY

Over the last 10 years, the European Commission and governments have invested substantial funds in distributed computing infrastructures. Scientists have access to state-of-the-art computational and data resources located around the world, putting European research into a leading position to address the greatest challenges facing us today, such as climate change, pandemics and sustainable energy. The advent of the European Grid Infrastructure, combined with the blurring of boundaries between grids, clouds, supercomputing networks and volunteer grids, means that a clear consistent source of information aimed at non-experts is now more important than ever, through dissemination projects such as e-ScienceTalk, that cross national boundaries.

### Objectives:

- e-ScienceTalk will build on the achievements of the GridTalk project in bringing the success stories of Europe's e-Infrastructure to policy makers in government and business, to the scientific community and to the general public.
- e-ScienceTalk will work with EGI-InSPIRE and other collaborating projects to expand the scope of the existing GridTalk outputs, and to report on the interactions of grids with e-Infrastructures such as cloud computing and supercomputing.
- The project will explore options for the sustainability of e-ScienceTalk's products.
- e-ScienceTalk will produce a series of reports aimed at policy makers to disseminate key policy issues underpinning grid and e-Infrastructure development in Europe. The project will also coordinate e-concertation activities.
- The GridCafé, GridCast and GridGuide suite of websites will cover new topics and explore novel web technologies; they will integrate closely with GridPP's Real Time Monitor, combining live views of grid activity with the human aspects of computing.
- The growing weekly publication, International Science Grid This Week (iSGTW) will bring news and events to the existing and potential e-Science community.

## VII. EXECUTIVE SUMMARY

This report covers the eleventh quarter of the e-ScienceTalk project, March to May 2013. This document reports on the activities of the eleventh quarter in each work package, summarises any issues raised and previews plans for the final months in PY3. The management report includes summary effort figures, the expected spending profile for the period and includes the project metrics for each work package.

The outputs from WP1 Policy, Impact and Sustainability have been in events, e-ScienceBriefings and GridCasts, producing the final e-ScienceBriefing D1.2.12 which covered the topic of Horizon2020, the next funding framework programme. In Q11, WP2 ran 6 full or mini GridCasts at events in Europe, including the 10<sup>th</sup> e-Infrastructure Concertation meeting, the International Symposium on Grids and Clouds in Taipei and the EGI Community Forum in Manchester. WP2 also worked on the Real Time Monitor in collaboration with the Science Museum in London. International Science Grid This Week was sent to just over 8770 subscribers by email by WP3, and increased social media followers. An iSGTW promotional poster was produced in collaboration with WP2 for display at the EGI Community Forum 2013 in Manchester and at ISGC'13 in Taipei, along with GridCast posters. WP3 has continued to publish iSGTW, with 13 issues produced during the quarter.

The 10th e-Infrastructure Concertation Meeting, organised in collaboration with the e-ScienceTalk project, took place at The Hotel in Brussels on 6th and 7th March. The programme for the event aimed to further the EC's objective to develop a world-class resource as part of a strategy to achieve European leadership in e-Science. The main aim of the meeting was to bring projects together in order to discuss issues related to the completion of the 7th Framework Programme and the start of an e-infrastructures activity during Horizon 2020 (2014-2020). Over 130 participants attended, and the winners of the FP7 Success Story Competition were announced by the iSGTW Editor at the event in Brussels. The winners were also announced by press release, and stories based on the participant entries will feature in iSGTW in the coming months.

WP1 continues to work on achieving a good balance of information and contributions from collaborating projects in the e-ScienceBriefings. Discussions on the long term support for iSGTW are continuing with Xenomedia and QMUL through the iSGTW Advisory Board.

The project management report confirms that all Deliverables and Milestones have been submitted to the EC on time. An MoU was signed between e-ScienceTalk and iMENTORS, a one-stop-shop data warehouse on all e-infrastructure development projects of Sub-Saharan Africa (SSA). A further agreement between Ubuntunet and iSGTW on shared content is expected, giving e-Sciencetalk enhanced visibility in this region. A no cost project extension to July 31<sup>st</sup> 2013 was finalised with the EC and the new DoW submitted to NEF. Effort reporting for the eleventh quarter is at 80% of planned effort.

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## 1 INTRODUCTION

This document reports on the activities of the eleventh quarter in each work package for e-ScienceTalk, covering the e-ScienceBriefings, the GridCafé, GridCast and GridGuide, as well as the Real Time Monitor and International Science Grid This Week. The report also summarises any issues raised or addressed during the eleventh quarter, and previews plans for the close of the project. The management report includes summary effort figures for the quarter and includes the project metrics for each work package.

## 2 MAIN ACHIEVEMENTS

### 2.1 Summary

This section summarises the main achievements by each work package during the eleventh quarter of the project.

### 2.2 Work packages

#### 2.2.1 WP1: Policy, impact and sustainability

E-ScienceTalk launched the final e-ScienceBriefing on Horizon2020 [R1]. This policy document D1.2.12, covered 17 projects and was launched at the 10<sup>th</sup> e-Concertation Meeting in Brussels in March. The document was also emailed to the EGI dissemination mailing list, as well as the e-IRG Board members.

The e-ScienceTalk team has also attended a number of policy related events during the quarter, including the 10<sup>th</sup> e-Infrastructure Concertation meeting, the International Symposium on Grids and Clouds in Taipei and the EGI Community Forum in Manchester. A GridCast or mini GridCast was also held at 6 events. At these events and others attended by WP2/WP3, copies of the new e-ScienceBriefings have been distributed.

The 10th e-Infrastructure Concertation Meeting, organised in collaboration with the e-ScienceTalk project, took place at The Hotel in Brussels on 6th and 7th March. The programme for the event aimed to further the EC's objective to develop a world-class resource as part of a strategy to achieve European leadership in e-Science. The main aim of the meeting was to bring projects together in order to discuss issues related to the completion of the 7th Framework Programme and the start of an e-infrastructures activity during Horizon 2020 (2014-2020).

The two day meeting brought together over 130 representatives from the e-Infrastructure landscape, policy makers and funding agencies, and looked at the impact and outcomes from the FP7 funding programme for e-Infrastructures. Sessions covered impact measurement and metrics, a look ahead to the draft programme and timetable for Horizon2020 and a discussion panel on sustainability of e-Infrastructures.

An FP7 Success Story Competition highlighted the best success stories from the FP7 Capacities funding programme in e-Infrastructures in three categories: Excellent Science, Competitive Industries and Better Society. Prizes were awarded to winners and the runners up in each category at the event. Across all the categories, there were 15 entrants to the competition. A jury made up of members of the e-ScienceTalk team, the European Commission and the Editor of iSGTW considered the entrants, and awarded first and second prizes in all three categories. All the entrants of the competition were commended by the jury and will be invited to submit articles to iSGTW based on their success stories.

Delegates commented that the format, content and organisation of the meeting worked well, and it provided an ideal opportunity for networking for the e-Infrastructure community.

A further communications training event took place as part of the programme for the CRISP 2<sup>nd</sup> Annual Event in Villagen, Switzerland, led by WP1.

### **2.2.2 WP2: GridCafé, GridGuide, GridCast**

WP2 has worked on e-ScienceTalk's suite of interactive websites, Gridcafé, GridCast and GridGuide, as well as the main project website and the Real Time Monitor.

During the eleventh quarter, the following work was carried out.

#### **GridCafé**

- Marketing e-ScienceCity for the final year of the project to boost traffic to the new areas of the site outside GridCaf.
- Completion of a Schools pack from the e-ScienceCity, including an offline version on USB key.
- Gathering feedback on the e-ScienceCity website for the final reports.

#### **GridCast**

- Small GridCasts took place at the 5<sup>th</sup> CAPRI Evaluation meeting and the e-IRG meeting.
- Major GridCast for the 10<sup>th</sup> e-Infrastructure Concertation meeting, the International Symposium on Grids and Clouds in Taipei and the EGI Community Forum in Manchester.
- At the EGI Community Forum, the GridCast team produced 14 videos, uploaded to YouTube. In total, the YouTube videos registered 725 views during the forum week.
- At the EGI Community Forum, the GridCast blog published 24 blog posts. The posts were viewed by 1,330 unique visitors.

#### **GridGuide**

- WP2 created XSEDE and PRACE site records in the GridGuide, among others, to increase the number of sites in the US and Europe.
- The total of number of sites in GridGuide is 102, meeting the final milestone for GridGuide.
- The new GridPort area is being prepared in e-ScienceCity to include capsule information for each site within the e-ScienceCity template.

#### **Real Time Monitor**

- The Imperial team worked on display improvements for the RTM for the LHC Collider exhibition at the Science Museum in November 2013.
- Upgraded graphics have been launched due to the WorldWind upgrade.
- The GridCast team displayed the RTM at events attended by e-ScienceTalk, including the EGI Community Forum in Manchester 2013.



### 2.2.3 WP3: iSGTW

Weekly issues of iSGTW were produced, 13 in total, including articles, links, images, videos, jobs, events and announcements. The new publication was marketed and promoted at events attended by the e-ScienceTalk team during the quarter, such as the EGI Community Forum in Manchester and the ISGC'13 event in Taipei. Posters were designed in collaboration with WP2, and these were displayed at booths run by EGI and e-ScienceTalk at the EGI Community Forum and at ISGC. The Editor-in-Chief Andrew Purcell reported from the CRISP 2<sup>nd</sup> Annual event in Villigen, Switzerland.

Overall, the web traffic has increased significantly over this quarter. Page views are now at more than double the same period last year, having reached 161,000 this quarter, an increase of 75% on the previous quarter. Unique visitors are at 55,000, which represents an improvement of 23% on last year. Also, the average duration of visits to the site is up 61% on the same period last year to 02:30 and up 26% on the previous quarter. Bounces are down by 12%, as well. Subscriber numbers have increased to over 8700 due to media partnerships with events. Followers of iSGTW on Twitter now number 1724 with 1152 'likes' on Facebook. Some older stories from the archive are still extremely popular. The top 10 features are mainly old stories. Stefan Janusz's story, "The mystery of the slowing space probes", is still very popular with 1,297 page views.

Changes have been made to the iSGTW email and web template at the end of the quarter to slightly reduce the total amount of content each quarter, and to carry event banners for partnership events. Due to the reduced editorial effort at CERN, and to prepare for the Editor role reducing to 0.75FTE after the end of the project, the weekly content has been reduced to 2 articles, a feature and a spotlight article. The first issue with the slightly reduced content was successfully published on 29 May.

## 2.3 Issues and mitigation

### 2.3.1 WP1: Policy, impact and sustainability

One issue foreseen for WP1 is:

- To ensure a good balance of information and contributions from collaborating projects in the e-ScienceBriefings.

WP1 is working to mitigate this issue through developing collaborations and MoUs and by liaising with the policy teams in projects such as EGI-InSPIRE and e-IRG. WP1 is exploring dissemination opportunities with new projects as a result of meetings at the 10<sup>th</sup> e-Infrastructure Concertation meeting.

### 2.3.2 WP2: Gridcafé, GridGuide, Gridcast

For WP2, the following issues have been reported in previous quarters:

- Adding Russian, Chinese and other non-Roman languages to the GridCafé database.
- Displaying jobs from other, non-gLite sources in the RTM.

In order to support adding Russian, Chinese and other non-Roman translations of the GridCafé, separate html sites will continue to be needed, as these are not supported by the content management system.

The RTM is exploring adding additional types of data to the interface including data from the other LHC experiments.

### **2.3.3 WP3: iSGTW**

In WP3, the following issue has been reported in previous quarters:

- Staffing during the handover with Amber Harmon, as she joins the iSGTW team and gets up to speed.

The editorial team at iSGTW is now fully recruited, with the exception of the 0.5 FTE post at ASGC, which is still being advertised. Due to the reduced editorial effort at CERN, and to prepare for the Editor role reducing to 0.75FTE after the end of the project, the weekly content has been reduced to 2 articles, a feature and a spotlight article.

## ***2.4 Plans for the next quarter***

This section outlines for the plans for each work package during the final 2 months of the project.

### **2.4.1 WP1: Policy, impact and sustainability**

During Q12, a compendium of e-ScienceBriefings will be produced with a foreword by Thierry van der Pyl, Director of DG Communications Networks at the EC. Effort will focus on completing the final deliverables for the project on feedback and metrics, sustainability and impact. Materials from the training sessions will be combined into a final Dissemination Guide for EC projects.

### **2.4.2 WP2: Gridcafé, GridGuide, Gridcast**

For WP2, a number of developments are planned for the final 2 months.

- **GridCafé**
  - Marketing e-ScienceCity for the final year of the project to boost traffic to the new areas of the site outside GridCafé.
  - Creating a Schools pack from the e-ScienceCity, including an offline version on USB key.
  - Gathering final feedback on the e-ScienceCity website and compiling the final report.

- Renewing hosting packages and creating an archive version of the e-ScienceCity site.
- **GridCast**
  - Small GridCasts are planned for XSEDE' 13 in San Diego and ISC' 13 in Leipzig.
- **GridGuide**
  - Transfer capsule content for each site to a new area in e-Sciencecity, called GridPort.
- **RTM**
  - Carry out modifications to the interface to improve usability and navigation for the LHC Collider exhibition at the Science Museum.

### 2.4.3 WP3: iSGTW

For the next quarter, as well as publishing weekly issues of the publication itself, iSGTW will continue to build its Twitter and Facebook following. iSGTW will attend ISC' 13 through its media partnership for the event in Leipzig in June 2013 . iSGTW will also aim to increase subscriptions by following up media partnerships with organisers of events outside the existing readership areas, such as for SC' 13 in November and the EUDAT 2<sup>nd</sup> Conference in October . An Advisory Board is planned for July 2013 at the XSEDE' 13 event in San Diego.

### 3 CONSORTIUM MANAGEMENT

#### 3.1 Summary

This section outlines the consortium management activities during the quarter, carried out by WP4 the management work package.

#### 3.2 WP4: Management

##### 3.2.1 Project management

All Deliverables and Milestones for the quarter have been submitted to the EC on time. An MoU was signed between e-ScienceTalk and iMENTORS, a one-stop-shop data warehouse on all e-infrastructure development projects of Sub-Saharan Africa (SSA). A further agreement between Ubuntunet and iSGTW on shared content is expected, giving e-Sciencetalk enhanced visibility in this region. A no cost project extension to July 31<sup>st</sup> 2013 was finalised with the EC and the new DoW submitted to NEF. A PMB meeting took place on 8 March 2013 to discuss sustainability for e-ScienceTalk activities.

##### 3.2.2 Milestones and Deliverables

**Table 1: Quarter 11 Deliverables**

Del. no.	Deliverable name	WP no.	Nature	Due (PM)	Delivery date (PM)	Status
D1.2.12	e-ScienceBriefings	1, 2	R	32	32	Completed
D3.6	Report on survey of iSGTW readers and annual metrics	3	R	33	33	Completed

**Table 2: Quarter 11 Milestones**

Milestone number	Milestone name	WP no.	Due (PM)	Delivery date (PM)	Status
MS3	10 <sup>th</sup> e-Concertation meeting	1,2,3	31	31	Completed
MS7	Posters and marketing materials	3,2	31	31	Completed
MS10.11	PMB meeting	4	31	31	Completed
MS4	GridCasts	2	32	32	Completed
MS6	GridGuide expanded to 100 sites	2	33	33	Completed

**Table 3: Quarter 12 Deliverables**

Del. no.	Deliverable name	WP no.	Nature	Due (PM)	Delivery date (PM)	Status
D1.6	Briefing final summary	1,2	R	34		In progress
D2.4	Annual upgraded version of the RTM	2	O	34		In progress
D2.5	Final dissemination report on GridCafe, GridGuide and GridCast	2	R	34		In progress
D2.6	Schools pack based on e-ScienceCity	1,2	R	34		In progress
D3.7	Final report on iSGTW marketing	3	R	34		In progress
D4.5	Final report on feedback and metrics	4	R	34		In progress
D1.5	Final report on impact and sustainability	1	R	35		In progress
D4.6	Guide to dissemination for EU projects	4	R	35		In progress

**Table 4: Quarter 12 Milestones**

Milestone number	Milestone name	WP no.	Due (PM)	Delivery date (PM)	Status
MS10.12	PMB meeting	4	34		In progress
MS4	GridCasts	4	35		In progress
MS7	Posters and marketing materials	3,2	35		In progress
MS9	Increase iSGTW readership by 15%	3	35		In progress

### 3.2.3 Consumption of effort

A summary of the effort consumption by each partner in each work package is included below. Unfunded effort is included where relevant. A summary of the percentage effort delivered in Q11 is included at the end of this section.

#### 3.2.3.1 Overall effort figures per work package

**Table 5: Overall effort achieved in Q11 in PMs (view 1)**

Work package	Mar	Apr	May	Total	Year plan	Linear Q plan	Y2 achieved	Q11% achieved	Q10% achieved	Q9 % achieved
WP1	1.36	1.56	1.33	4.25	46	<b>4.2</b>	<b>92%</b>	<b>101%</b>	72%	81%
WP2	1.39	1.28	1.92	4.59	64	<b>5.8</b>	<b>89%</b>	<b>79%</b>	62%	60%
WP3	1.11	1.47	1.19	3.77	52	<b>4.7</b>	<b>93%</b>	<b>80%</b>	87%	141%
WP4-M	0.61	0.31	0.25	1.17	17	<b>1.5</b>	<b>85%</b>	<b>78%</b>	55%	120%
WP2-UNF	0.00	0.00	0.00	0	8	<b>0.7</b>	<b>0%</b>	<b>0%</b>	0%	0%
WP4-UNF	0.11	0.06	0.03	0.2	5	<b>0.5</b>	<b>39%</b>	<b>40%</b>	0%	34%
<b>Total</b>	<b>4.58</b>	<b>4.68</b>	<b>4.72</b>	<b>13.98</b>	<b>192</b>	<b>17.5</b>	<b>86%</b>	<b>80%</b>	66%	88%

Overall, the effort figures for Q11 are at 80% for the quarter. WP1 reported 101% of effort in the quarter. WP2 reported slightly lower than the planned effort at 79% due to staff illness at Imperial College. WP3 reported 80% of effort, which is supplemented by additional effort from QMUL but is still understrength with regard to staffing. WP4 reported 78% as further effort is expected to be reported to close the project during the extension period.

### 3.2.3.2 Overall effort figures per partner

**Table 6: Overall effort achieved in Q11 in PMs (view 2)**

Partner	Mar	Apr	May	Total	Year plan	Linear Q plan	Q11% achieved	Q10% achieved	Q9 % achieved
<b>CERN</b>	0.78	1.17	1.00	2.95	67	<b>6.1</b>	<b>48%</b>	65%	113%
<b>APO</b>	0.94	1.09	1.08	3.11	34	<b>3.1</b>	<b>100%</b>	55%	94%
<b>QMUL</b>	2.11	2.11	2.11	6.33	47	<b>4.3</b>	<b>147%</b>	119%	77%
<b>IMPERIAL</b>	0.14	0	0.28	0.42	26	<b>2.4</b>	<b>18%</b>	0%	21%
<b>EGLeu</b>	0.61	0.3	0.25	1.16	18	<b>1.6</b>	<b>73%</b>	52%	117%
<b>Total</b>	<b>4.58</b>	<b>4.67</b>	<b>4.72</b>	<b>13.97</b>	<b>192</b>	<b>17.5</b>	<b>80%</b>	66%	88%

Q11 represents 27% of the elapsed time of the project. The total overall effort figures for the eleventh quarter are at 80% of planned for the project as a whole. CERN has under reported this quarter, due to reduced staffing levels. QMUL has over reported during PQ11 due to contributions to WP3 and to the final reports. Imperial has significantly under reported this quarter, due to staff illness. EGI.eu has under reported with additional effort expected during the close of the project.

### 3.2.4 Overall financial status

The expenditure for the third year of the project is expected to follow the profile outlined below.

**Table 7: Expected expenditure profile PY 3**

Partner	WP1	WP2	WP3	WP4	Total	3rd Year
EGL.eu				187,694	187,694	68,252
QMUL	223,513	56,858	40,627		320,998	116,727
APO	28,088	154,882	28,088		211,057	76,748
Imperial		114,181			114,181	41,520
CERN	69,164	77,562	319,344		466,070	169,480
<b>Total</b>	<b>320,764</b>	<b>403,485</b>	<b>388,057</b>	<b>187,694</b>	<b>1,300,000</b>	<b>472,727</b>

**Table 8: Estimated Personnel expenditure Q11 (Euros)**

Work package	Mar	Apr	May	Cumul Direct	Cumul Indirect	Cumul Eligible	Q11 Estimated Funding
WP1	5,723	6,275	5,406	17,405	3,481	20,885	<b>18,623</b>
WP2	6,641	6,622	9,862	23,124	4,625	27,749	<b>24,743</b>
WP3	6,708	9,095	7,470	23,273	4,655	27,928	<b>24,903</b>
WP4-M	5,063	2,678	2,316	10,056	2,011	12,068	<b>10,760</b>
WP2-UNF	0	0	0	0	0	0	N/A
WP4-UNF	467	233	117	817	163	980	N/A
<b>Total</b>	<b>24,602</b>	<b>24,904</b>	<b>25,170</b>	<b>74,675</b>	<b>14,935</b>	<b>89,610</b>	<b>79,029</b>

In line with the under spending of the person months planned, the costs of the personnel are lower than the projected estimates. The partners have spent in total 79keuro during the quarter; 129keuros were (linearly) forecast over a 3-month period.

### 3.2.5 WP4: Management issues and mitigation

For WP4, a number of issues were monitored in PQ11:

- Identification of funding for the costs of day to day maintenance of the iSGTW website by Xenomedia, once Fermilab funding ceases.



The handover of specific tasks between Xenomedia and QMUL is being co-ordinated by WP4. An upgrade from Drupal 6 to 7 is being explored and will be discussed at the iSGTW Advisory Board meeting at the XSEDE'13 event on 24 July.

### **3.2.6 WP4: Plans for the next quarter**

The management workpackage will work on the final deliverables for the project, and the ongoing sustainability of the project activities beyond 31 July 2013. A final PMB meeting is planned for 18 June 2013. Future collaborations with projects after the close of e-ScienceTalk are being discussed as a result of meetings at the 10<sup>th</sup> e-Infrastructure Concertation meeting. As a result, a networking session proposal is being prepared for submission to ICT'13 in Vilnius in November with a consortium of projects including e-ScienceTalk, CHAIN-REDS, Pro-iBIOSPHERE, e4AFRICA and EGI-InSPIRE.



## 4 PROJECT METRICS

Project metrics have been revised in D4.4 *Annual report on feedback and metrics* [R2]. The revised metrics are now being tracked and are summarised for each work package below. Project level metrics are indicated in bold type.

### 4.1.1 WP1: Policy, impact and sustainability

Table 11: Metrics for Work Package 1

Metric no.	Description	Comments	Q9	Q10	Q11
1.1	<b>Projects covered</b>	<b>In the e-ScienceBriefings</b>	<b>12</b>	<b>30 (19+11)</b>	<b>17</b>
1.2	<b>Reports and briefings published</b>	<b>In print or by email</b>	<b>1</b>	<b>2</b>	<b>1</b>
1.3	<b>Countries where reports or briefings are distributed</b>	<b>In print or by email</b>	<b>13</b>	<b>46</b>	<b>10</b>
1.4	Policy articles published	In print or online	2	4	2
1.5	Printed policy reports circulated per briefing	To policy makers	100	200	100
1.6	Policy events organised	Number organised	0	1	0
1.7	Attendees at e-ScienceTalk organised policy events	Number of delegates	0	132	0
1.8	Policy events attended by e-ScienceTalk	Number attended, physically or virtually	3	3	2
1.9	Delegates at policy events attended by e-ScienceTalk	Number of delegates at events attended.	500	400	350
1.10	Downloads of policy documents (cumulative)	Measured from the e-ScienceTalk web site	9128	11054	13119

1.11	Training Sessions/talks delivered	New metric	2	1	1
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#### 4.1.2 WP2: Gridcafé, GridGuide, Gridcast

Table 12: Metrics for Work Package 2

Metric no.	Description	Comments	Q9	Q10	Q11
2.1	Sites on GridGuide	Number of new sites included	0	10	17
2.2	Bloggers contributing to GridCasts	Average number of bloggers on GridCast	6	3 (mini)	5
2.3	GridCasts per year	Including major and mini GridCasts	4	5	7
2.4	New areas of GridCafé	Covering topics other than grid computing	0	1	0
2.5	Change in unique visitors to the GridCafé website	From Google Analytics	3608 (+86% from 1935)	3357 (-7%)	4324 (+29%)
2.6	Ratio of page views to visitors for the GridCafé website	From Google Analytics	3.13	2.79	2.58
2.7	Number of bloggers for GridCast	Total number of bloggers	7	5	8
2.8	Blog entries on GridCast	Total number	44	32	39
2.9	Podcasts on GridCasts	Total number	7	5	19
2.10	Unique visitors to the GridCast (% new)	From Google Analytics	75.3	82.3	76.7
2.11	Length of time spent on the	From Google Analytics	1:17	1:11	1:42

	GridCast				
2.12	EU sites on GridGuide	European based sites	36	45	53
2.13	Non-EU sites on GridGuide	Non-European located sites	23	26	49
2.14	Unique visitors to the GridGuide	From Google Analytics	296	114	149
2.15	Page views of the GridGuide	From Google Analytics	403	157	383
2.16	GridGuide sites on RTM	Total number	59	59	59
2.17	Countries in the RTM	Total number <sup>1</sup>	54	54	54
2.18	Numbers of delegates at events demoing the RTM	Including events attended by collaborating projects demoing the RTM	300	10400	40

#### 4.1.3 WP3: iSGTW

Table 13: Metrics for Work Package 3

Metric no.	Description	Comments	Q9	Q10	Q11
3.1	iSGTW subscribers	Registered in the database	8249	8706	8770
3.2	Articles on European projects	Based on EU funded projects	27	18	26
3.3	Projects in the iSGTW/GridCafé resources section	Total number	64 (non added this quarter)	64	64
3.4	iSGTW printed materials distributed	At events attended by e-Science Talk or by collaborating projects	Total of 616 (up 6 this quarter)	616	616
3.5	Issues published	Issued to subscribers and posted on the website	13	11	13

<sup>1</sup> [http://gridportal-ws01.hep.ph.ic.ac.uk/dynamic\\_information/egee-locations.xml](http://gridportal-ws01.hep.ph.ic.ac.uk/dynamic_information/egee-locations.xml)

3.6	US articles published	Based on US projects	44	18	23
3.7	Worldwide articles published	Based on non US or EU projects	12	4	8
3.8	Unique visitors to the website	From Google Analytics	43,235	54,038	54,011
3.9	Page views of the website	From Google Analytics	88,752	141,325	207,247
3.10	Countries visiting the iSGTW website	From Google Analytics	179	176	182
3.11	Marketing materials distributed	In print or by email or at events	4	5	7
3.12	Survey responses	Through Zoomerang survey tool	0	113	0
3.13	Social media subscribers	On Twitter and Facebook	1394 Twitter + 709 Facebook	1545 Twitter + 925 Facebook	1724 Twitter + 1152 Facebook
3.14	Time spent on the site per visit (minutes)	From Google Analytics	1:55	2:11	3:20
3.15	Stories shared on social media	Via all social media channels	495	494	327

#### 4.1.4 WP4: Management

**Table 14: Metrics for Work Package 4**

Metric no.	Description	Comments	Q9	Q10	Q11
4.1	Deliverables submitted	By email and online	1	3	1
4.2	Milestones agreed	By email and online	4	3	0
4.3	Late Deliverable and Milestones	Submitted or agreed after the date agreed with the EC	0	0	0
4.4	e-ScienceTalk materials produced	Included printed materials, pens, banners etc	500 pens 200 badges	0	300 lanyards
4.5	Unique	From Google	409	357	447

	visitors to the e-ScienceTalk website	Analytics			
4.6	Referrals from e-ScienceTalk site to other e-ST sites	From Google Analytics	145	115	133
4.7	Media releases issued	Issued via Alphagalileo and by email	0	0	0
4.8	Press cuttings	Measured by Google Alerts	1 <sup>2</sup>	0	1 <sup>3</sup>
4.9	Events attended	By e-ScienceTalk project team	6	3	6
4.10	Social media subscribers	On Twitter	2059	2143	2217
4.11	Media partnerships at events	Number of events with e-ScienceTalk as media partners	3	1	3
4.12	Number of MoUs signed	With collaborating projects	0	1	1

<sup>2</sup><http://www.zive.cz/clanky/osm-zivych-map-ktere-vam-popisou-co-se-deje-ve-svete/sc-3-a-166010/default.aspx>  
(Czech technology news site featured RTM)

<sup>3</sup><http://www.scienceworldreport.com/articles/7661/20130620/coordinated-approach-science-europe.htm>

## 5 CONCLUSION

The eleventh quarter for e-ScienceTalk has seen a range of outreach activities and launches. Expenditure of costs and effort are slightly below planned for the quarter. All Deliverables and Milestones have been completed and submitted on time during the quarter.

## 6 REFERENCES

<b>R1</b>	D1.2.12 e-ScienceBriefing <a href="https://documents.egi.eu/document/1747">https://documents.egi.eu/document/1747</a>
<b>R2</b>	D4.4 Annual Report on Feedback and Metrics <a href="https://documents.egi.eu/document/1328">https://documents.egi.eu/document/1328</a>