

**EGI-Engage**

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Abstract

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**TERMINOLOGY**

A complete project glossary and acronyms are provided at the following pages:

* <https://wiki.egi.eu/wiki/Glossary>
* <https://wiki.egi.eu/wiki/Acronyms>

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**Executive summary**

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# Introduction

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# Plan for Exploitation and Dissemination

*This section should provide a plan for exploitation and dissemination (PEDR) of the project results documented in this deliverable. If a plan was already provided in an earlier deliverable, then this plan should provide an update. The content will be used to update the catalogue of project results (*[*http://go.egi.eu/egi-engage-results*](http://go.egi.eu/egi-engage-results)*) and to develop an overall PEDR for the whole project.* ***You can create as many tables as the number of results being described.***

|  |  |
| --- | --- |
| *Name of the result* | *Short name for the result (results generated under the project could be any tangible or intangible output, more particularly data, knowledge or information whatever its form or nature, whether it can be protected or not.)* |
| *DEFINITION*  |
| *Category of result* | * *Technical input to standards: Technical specifications or extensions to standards adopted within the project*
* *Policy & Procedure developments: Technical procedures directed at users, service and infrastructure providers (for example to govern access and allocation to resources), policy reports and recommendations, and strategic analysis*
* *Software & service innovation: Software developments: (e.g.: workflows, Virtual Machines, applications), new software services deployed for the direct benefit of researchers (e.g.: web portals, gateways), e-Infrastructure Commons such as accounting, AAI, and the Federated Cloud platform and the Open Data platform, demonstrators and prototypes.*
* *Business model innovation: Business and sustainability-related outputs (the EGI Service Marketplace concept, the contribution to the Innovation space for the big data value chain, sustainability plans, pay-for-use models)*
* *Know-how: Includes all results from fact-finding activities (e.g. surveys, requirement gathering), but also the results from internal exercises (e.g. security challenges) and outputs that can be used for knowledge transfer as training materials.*
 |
| *Description of the result* | *Description of the result*  |
| *EXPLOITATION* |
| *Target group(s)* | *Describe who will use those results. Es: RIs, international research collaborations and the long-tail of science, industry/SMEs, service providers, Funding agencies and decision/policy makers, Standardisation bodies"* |
| *Needs* | *What are the needs of the target groups that the results aims to fulfil?* |
| *How the target groups will use the result?* | *How the project result will be used? How are you going to achieve the best benefits from the project outcomes? How can you make sure the results they owned are used:** *in further research activities other than those covered by the project concerned*
* *in developing, creating and marketing a product or process*
* *in creating and providing a service*
* *in standardisation activities*

*Note: The exploitation does not need necessarily to be done by participants, who may prefer to ensure its use by another entity. Such indirect exploitation can be performed by licensing the results or assigning them to third parties, in accordance with the requirements established in the grant agreement "* |
| *Benefits* | *What are the expected benefits of the result when this will be used by the target groups?* |
| *How will you protect the results?* | *Protection of results is indeed essential in Horizon 2020, since an effective exploitation depends on it. Thus, participants must assess the possibility of protecting their results once these are generated. Please, describe what IP protection approach will you put in place for this result. This can range from simple attribution via open source license to full copyright for commercially exploitable results. (For more information you can read “How to manage IP in Horizon 2020: project implementation and conclusion”* [*https://www.iprhelpdesk.eu/sites/default/files/newsdocuments/FS\_IP\_Management\_h2020\_implementation\_0.pdf*](https://www.iprhelpdesk.eu/sites/default/files/newsdocuments/FS_IP_Management_h2020_implementation_0.pdf) |
| *Actions for exploitation* | *Please, describe the concrete actions that need to be executed to make the result reusable by the target group (e.g., for a software, this can include software packaging for distribution, documentation for the installation, etc). Once executed, the target groups should be able to use the results without barriers.* |
| *URL to project result* | *Link where the result will be made available* |
| *Success criteria* | *What are the success criteria in terms of adoption by the end of the project?* |
| *DISSEMINATION* |
| *Key messages* | *What messages will you tell to the target groups when informing about the results?* |
| *Channels* | *What channels will you use to deliver the messages to the target?(e.g. Scientific publications, EGI web site, EGI newsletter, participation in conferences or trade fairs)* |
| *Actions for dissemination* | *Describe the concrete set of actions that will be put in place to disseminate this project output. When this result is ready, how will you reach to target group to ensure uptake of the result? (You can list the preliminary list of events where you plan to promote the results or material that will be produced or any other concrete actions that will be put in place during the project)* |
| *Cost* | *What is the expected cost of dissemination actions?* |
| *Evaluation* | *How will you evaluate the impact of the dissemination actions?* |

1. Appendix example